

**Smt.S.I.Patel Ipcowala College of Commerce, Petlad**

**PB02ACOM22 -E-Commerce-II**

**M.Com. SEM-II**

**INTERNAL EXAM:FEB/MARCH,2018**

**Time:9.30 To 10.30**

**Total Marks :40**

**Date:- 06/03/2018**

---

**Q.1 Write the concept of entrepreneurship. Explain the ten characteristics. 20**

**OR**

According to your opinion which factor to be consider before launching the e-commerce business?

**Q.2 What do you mean by mobile commerce? Explain the benefits and limitation of mobile commerce. 20**

**OR**

Explain the mobile commerce product and service.

**\*\*\*\*Best of Luck\*\*\*\***